



TOP RATED SPORTS



# NBA ON NEWSTALK L.A. LAKERS

TUNE IN TO THE HOTTEST GAME IN TOWN...  
THE LOS ANGELES LAKERS!!!

**NOVEMBER PACKAGE:**  
**13 Games \$750**

**FEBRUARY PACKAGE:**  
**13 Games \$750**

**DECEMBER PACKAGE:**  
**16 Games \$750**

**MARCH PACKAGE:**  
**17 Games \$750**

**JANUARY '05 PACKAGE:**  
**15 Games \$750**

**APRIL PACKAGE:**  
**8 Games \$750**

**ENTIRE 6 MONTH SEASON:**  
**\$4500**

Newstalk

**THE SEASON PACKAGE INCLUDES:**

Three :30 second commercial spots or two :60-second spots in a total of 82 season games.

If you wish to purchase more than three :30 second spots per game each additional :30 will be \$15.00 each. Package also includes weekly promos (30) with client billboard..."tune into exciting Lakers Basketball on KPSI 920 brought to you by..."

Also as a local sponsor we will guarantee you tickets to selected Laker games at the Staples Center in L.A.

Additional ticket giveaways will be provided to listeners with the chance to win, by visiting your business through a radio promotion.

**A REAL VALUE FOR YOUR BUSINESS!**

Ask your Account Representative how **Newstalk 920** can get your business to stand out and be heard!

