



TOP RATED DJ'S

ART LABOE

THE GREATEST
HITS OF THE

60'S

70'S

&

80'S

Art Laboe is a radio legend and each week, he talks to more Coachella Valley Radio Listeners than any other radio station, at any time. His "Killer Oldies", requests and dedications have made him the Valley's most listened to personality. Nobody else comes close!

Art assembled the first album in American history to feature hits by different artists... "Oldies But Goodies™" released by Original Sound Records stayed on Billboard's Top 100 LP's chart for over three years! (Art is also recognized as the first person to coin the term "Oldies But Goodies")

Art now hosts the tremendously popular Art Laboe Sunday Special, allowing listeners to reach family, friends and loved ones through special requests and dedications. Everyone gets to listen and participate with the show.

Art Laboe's Sunday Night Special is the highest rated radio program in the Coachella Valley (according to Arbitration ratings), with thousands of residents listening to one of the country's legendary broadcasters.

Talk to your target audience with Art Laboe and KDES 98.5!

City of Los Angeles declared July 17, 1981 "Art Laboe Day" as Art received his star on Hollywood Boulevard's "Walk of Fame." A permanent display of Art's contributions also reside at the Rock 'N Roll Hall of Fame in Cleveland.



A REAL VALUE FOR YOUR BUSINESS!

Ask your Account Representative how **KDES** can get your business to stand out and be heard!