



**TOP RATED NEWS, TALK & SPORTS**

## **KPSI** **KEEPING PALM SPRINGS INFORMED**

**ADVERTISE SATURDAY, SUNDAY AND MONDAY GAMES  
ON KPSI NEWSTALK 920 AND KGAM 1450.**

For more than 35 years, Newstalk 920, KPSI has been the talk of the town, broadcasting the best local and national programming. With our veteran local broadcasters and our affiliation with ABC News, KPSI continues to bring quality radio to our growing community.

The KPSI Morning Show informs and entertains the desert weekday mornings. Host Stan Layne interviews newsmakers from around the valley, the nation and even the world. Gene Nichols provides the valley's most complete and informative newscast. Business news with Tony Mancini and weather updates from Delta Airlines' Director of Meteorology, Joe Luisi help provide an informative and entertaining program.

Also contributing to the KPSI Morning Show is Paul Harvey, Rush Limbaugh, (America's #1 talk radio host), Dr. Dean Edell, and computer expert Kim Komando. KPSI also provides top rated business programming with Dave Ramsey and Bob Brinker. Sports programming includes Los Angeles Dodgers Baseball, Lakers Basketball, NFL Monday Night Football and College Football with The Stanford Cardinals.

KPSI Newstalk 920 also features entertaining and informative local programs. The Desert Today with Steve Kelly, Sports with Da' Coaches Soapbox, Loopholes with Howard Gordon and more blanket the market with the best AM signal in the valley.

When you're talking KPSI, you're talking success. HEAR residents and visitors discuss our programs. NOTICE the traffic at your door when you advertise with Newstalk 920 KPSI.

For information regarding advertising on Newstalk 920AM Contact your KPSI account manager at (760) 325-2582.

### **A REAL VALUE FOR YOUR BUSINESS!**

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