



## LIVE REMOTE BROADCASTS

### THE KDES KRUISER

THE GREATEST  
HITS OF THE  
**60'S**  
**70'S**  
**&**  
**80'S**

**Our KDES Cruiser is 20 feet of promotional exposure you will want to consider for your Grand Opening, Big Sale or next Special Event.**

#### Studio On Wheels

The KDES Cruiser is a studio on wheels! KDES brings the studio to you, broadcasting live from your business. We play music directly from the station through the KDES Cruiser to your audience. We can also report directly onto the airwaves from any remote location with studio quality. This is the exact thing to bring high-visibility to your location!



#### KDES Cruiser Really Draws Traffic

Crowds gather wherever the KDES Cruiser appears. The sound and the exciting appearance of KDES 98.5 attracts people and energizes the crowd! Our portable public address system allows for on site promotions, games, or other announcements to be made professionally and with pizzazz. Our on-air personalities will drive The KDES Cruiser to your location and direct listeners to your business! Their highly recognizable voices and names help attract your consumer. The KDES Cruiser is truly a great promotional vehicle! It's adaptable, listener friendly, highly visible and identifiable, and professional. Because it is the size of a regular full-size van, The KDES Cruiser will not require any special permits or space considerations. The KDES Cruiser draws traffic, putting your business in the middle of a traffic jam!



#### Live Broadcasts Get Heavy On-Air Promotion

All Live broadcasts must be booked two weeks in advance. Each live broadcast will be two or three hours long and KDES will provide the KDES Van, station music and prizes. There will be two live one minute broadcasts per hour. The remote will be promoted live for three days prior to the remote from 6 am - 12 am, 8 times per day for a minimum of 24 promos.



**A REAL VALUE FOR YOUR BUSINESS!**

Ask your Account Representative how **KDES** can get your business to stand out and be heard!