

KDES
 Greatest Hits of the 60's, 70's & 80's
98.5 FM

60's, 70's & 80's

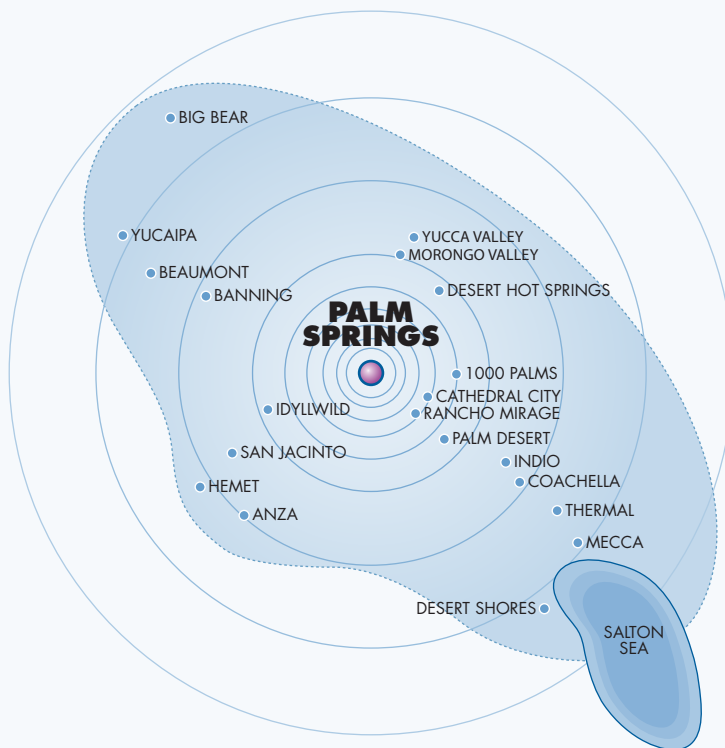
PRIMARY COVERAGE AREA

**THE GREATEST
 HITS OF THE
 60'S
 70'S
 &
 80'S**

City of License » **Palm Springs, CA**
 Frequency » **98.5 FM**

Power » **42,000 Watts ERP - Stereo**
 Format » **60's, 70's & 80's**

Buddy Holly, Elvis, the Beatles and other favorites - KDES 98.5 features the best music from the 60's, 70's & 80's with a little extra flavor thrown in. Our exciting air personalities lend credibility, strong community involvement and create an interactive atmosphere with the listener. KDES-FM appeals to the affluent 25-64 market. Nearly every marketing strategy includes this demographic and KDES-FM reaches them in a BIG way!



42,000 watts of stereo power, 24 hours a day, every day, KDES-FM is working for you. Our coverage includes the entire Coachella Valley and beyond! Our signal easily reaches into nearby mountain communities, the high desert of Morongo and Yucca Valley and to the North Shore of the Salton Sea.

A REAL VALUE FOR YOUR BUSINESS!

Ask your Account Representative how **KDES** can get your business to stand out and be heard!